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LinkedIn profile
and University projects

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Language Skills

Italian **mother tongue**
English **C1** - IELTS certificate
Spanish **B2**
German **A2**

IT and Digital Skills

- **Understanding of operating systems** (Windows and MacOS)
- **Word processing** (Microsoft and GoogleDocs)
- **Spreadsheets** and digital analysis tools (Microsoft Excel, Google Sheets)
- **Presentation Softwares** (Microsoft PowerPoint, Google Slides, Canva and VeV)
- **Social Media Platforms** (Instagram, TikTok, Facebook, LinkedIn and X)
- **SEO** (basic knowledge): familiar with keyword research and on-page optimization (Google Analytics, Google Search Console)

Hobbies and Interests

- Reading newspapers and fashion magazines
- Listening to podcasts and music
- Traveling and exploring new places
- Watching TV series in English
- Assembling LEGO
- Practicing kick-boxing

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Sara Marchesini

I am a **Master student in Strategic Communication** at IULM University with a **major in Sustainability** Communication, deeply interested in topics like **Integrated Reporting**, **ESG** and **SDGs** principles and **DE&I**. Thanks to the courses I am enrolled in, I am committed to expanding my expertise in sustainability-related topics. I am dedicated to fostering **positive social** and **environmental impact** through **strategic, ethical, and sustainable communication**.

Experience

- **Consultant Internship | February 2025 - present**
Accenture, Milano
 - Curricular Internship in Risk Management & Compliance
 - Improve Microsoft Office package, especially Excel skills
- **Sustainability Internship | January 2024 - December 2025**
Dots.Lab, Como
 - Research activities focused on the analysis of Integrated Reporting of SMEs in Lombardia Region
 - Execution of strategic sustainability initiatives and sustainability businesses plans
 - Monitoring the ongoing projects developments
 - Writing reports on sustainability, innovation, diversity and inclusion topic focusing on ESG and SDGs
- **Social media manager | May 2023 - August 2023**
The Bright Side, Como
 - Designing and implementing social media strategy to align with business goals
 - Generating, editing, publishing and sharing engaging content daily
 - Collaborating with other teams, like marketing, sales and customer service to ensure brand consistency
 - Shaping and implementing the company's sustainability and responsibility initiatives focusing on ESG

Education

- **Master in Sustainable Communication | September 2023 - present**
IULM University, Milan
 - **Data Analysis** using Excel
 - **Integrated and Sustainability Reporting**
 - **Management for Sustainability**
 - **Strategy and Management** with a focus on **financial statements**
 - **Sustainability for Marketing & Sales**
 - **Digital Communication** Management
 - **Economics** and Management in the **AI era**
- **Student representative - Sustainable Communication**
IULM University, Milan
- **Bachelor in Communication Sciences | September 2020 - October 2023**
Università degli Studi dell'Insubria, Varese
 - Final grade: 108/110
 - Thesis: **"Cambridge Analytica"** case study: exploring ethical communication and the breach of targeted data.
- **Erasmus in Germany | March 2022 - March 2023**
International Business, OTH Amberg-Weiden

Certificates

- **IELTS** Certificate issued on 08/11/2024 by British Council.
- **Inside LVMH** certificate
- **First Aid** course for adults and children: issued by FOUR S.R.L. (Monza). Course held on 15.05.2023.