

ALLEGRA PAGELLA

My curiosity has allowed me to explore new international contexts where I improve and put in practice my passion for communication and public relations. Adopting a proactive approach, listening, and collaborating with other people are some of my strategies in facing any situation.



WORK EXPERIENCE

Presidential Office PR and Communication Intern

Lavazza Group | Set. 2022 - Present

- Providing support in writing corporate speeches, statements, and official documents
- Adaptation of key messages for different platforms
- Supporting the organization of meetings with high-level and external stakeholders

Communication & CSR Intern

International Corporate Communication HUB | Feb. 2022 - Aug. 2022

- Drafting the first edition of IULM Sustainability Report
- Measurement and evaluation of corporate communication strategies and CSR actions to provide recommendations

Communication Strategist

SanMarco s.r.l | Oct. 2021 - Dec. 2021

- Reporting success and failure of media campaigns
- Coordinating with creative departments to develop communication strategies



EDUCATION & TRAINING

Master's Degree in Strategic Communication | 110 cum laude (4.0 GPA)

IULM University, Milan | Oct. 2020 - July 2022

- **Thesis Title:** Exploring the knowledge gap on sustainability: people's understanding of the narratives emerging from COP26.

Bachelor's Degree in Public Relations & Corporate Communication | 110 cum laude (4.0 GPA)

IULM University, Milan | Sep. 2017 - Nov. 2020

- **Thesis Title:** The fashion supply chain within climate, biodiversity and oceans: the bet on the Fashion Pact.

Erasmus + Scholarship in International Business Studies

Friederich Alexander Universität Nürnberg | Sep. 2019 - Feb. 2020

High School Diploma in Languages

Istituto Cellini, Valenza (AL) | Sep. 2012 - Jul. 2017



FURTHER FORMATIVE EXPERIENCE

Tutor | TOP Project for Bocconi University | 2022

Collaboration & Member | CSRnatives | 2021- present

Collaboration | United Nations Climate Conference | 2021

Collaboration & Member | YOULMOVEMENT | 2020 - present



PERSONAL INFORMATION

21st December 1998

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Italian B Driving Licence

Turin, Italy



Allegra Pagella | LinkedIn

LANGUAGE SKILLS

Italian Mother tongue

English C1 (IELTS, 2020)

German B2 (2023)

French B2 (Delf, 2017)

IT SKILLS

● ● ● ● Windows / Mac OS

● ● ● ● Social Media

● ● ● ● MS Office

● ● ● ● Canva

ECDL Full Standard (2018)

RECOGNITION

Prize AGOL Young Communicator in CSR section (2021)

HOBBIES & INTERESTS

