

Don't Stop Believing: can Sustainability Professionals make the difference?

Public workshop

October 7th 2026, 11:00 – 12:00
Salone CSR e Innovazione Sociale
Milan, Bocconi University (Via Roentgen 4)

For registration: [link](#)

Abstract

Integrating sustainability into business is a long-term challenge that is undergoing rapid change and a continuous redefinition of priorities. In this evolving context, where the role of sustainability professionals is becoming increasingly essential, dialogue and openness to an international perspective are crucial. During the conference, representatives from the leading European associations of sustainability professionals will discuss the most relevant macro trends, the future of sustainability, and the evolving role of sustainability professionals

Speakers

Matteo Pedrini, Scientific Director Sustainability Makers (moderator)

Discussant:

Carlos Arango Arconada, DIRSE (Spain)

Jean-François Cognet, Collège des Directeurs du Développement Durable – C3D, (France)

Iulia Lascau, Association of Sustainability Professionals (Romania)

Astrid Palmieri, Sustainability Makers, (Italy)

Panos Valantassis, HASP (Greece)